

# TRSCCA Board Meeting Minutes

## July 7<sup>th</sup>, 2015

Meeting Called to order at 7:05 p.m. by Jarrod Hix

**Secretary's Report:** Last month's minutes are shared.

**Treasurer's Report:** Checking: \$3,405.11  
Savings: \$13,933.76  
- Fraudulent charge was made last month, disputed, refunded  
- Twin Fountains has been paid as well as all NCM events  
*Motion to accept: Josh Melani*  
*2<sup>nd</sup>: Jim Bennett*

### **Region Executive's Report:**

- NCM noise issues, neighborhood has filled official complaints about noise levels and has threatened law suits if issue is not addressed
  - o NCM officials say track will continue to operate as normal, having no effect on our scheduled events
- Possibility of event sponsorships: KYSCCA uses local businesses as sponsors primarily on their trophies along with some donations as well. Club leadership will explore sponsorships for next season  
*Motion to accept: Dan Baker*  
*2<sup>nd</sup>: Josh Melani*

### **Competition Director's Report:**

- 48 entries at Ag Center on 6/14, no issues
- 69 entries at NCM on 6/28, scanner stopped working after first heat  
*Motion to accept: Jarrod Hix*  
*2<sup>nd</sup>: Dan Baker*

### **Web Master's Report: Andrew**

- **June Page Views:** 3,387 (vs. 2,921 in May)
- Up vs. May due to the number of events. New stat for this month: 34% of our traffic is aged 25-34, and 19% from 35-44. Good way to connect with the younger audience! 95% male.
- **Facebook Likes:** 682 on July 1st (vs. 654 on June 1st)
- Still on track with ~30 per month.

**Old Business:**

- No new news from Fiat Club for timing services, event is still several months away
- TRSCCA will offer T-shirts for sale at \$20.00 each

**New Business:**

- OktoberFast planning:
  - o New shootout format for this season, will likely involve 16 competitors and will be a format similar to Pro-Solo and Match Tour shootouts. Event chair will put together 2-3 options for discussion at August meeting and will make selection.
  - o Prize packages will be put together and will be advertised as soon as possible

Meeting Dismissed at 8:02 p.m.